

REP HEADLINE# 6316663 TRF# 331680 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/12 15.50  
 \*\*\* WPXI-TV \*\*\* \*\*CHANGES\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #  
 AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
 201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR  
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6316663 CLASS: NATL. LOCAL REGIONAL  
 PRDCT TOM SMITH 9/18 EST#273 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP17/12 15.50

REP: TO NSM/NSA  
 FR LINDSEY FOR CHERYL  
 M1 OK  
 TTLS \$38,025  
 PLEASE CONFIRM, THANKS!

STA:  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 16  | S   |    | 1100P-1130P | 30   |     | \$1,700.00 | 9/23       | 9/23     | 0        |           | SUN  | 0         |
| PROGRAM : LATE NEWS<br>CON COM1: LATE NEWS  |     |    |             |      |     |            |            |          |          |           |      |           |
| 23  | A   |    | 1130P-1235A | 30   |     | \$1,700.00 | 9/23       | 9/23     | 1        |           | SUN  | 1         |
| PROGRAM : LATE NEWS<br>ORD COM1: TIME CHG FOR NEWS FLW FOOTBALL<br>ORD COM2: SPT IS BOOK- THX JEN<br>THIS IS A MAKE-GOOD FOR SEP23 ON LINE-16 FOR 1 SPOT/WK |     |    |             |      |     |            |            |          |          |           |      |           |

FAX# 215 564 1103

1112  
COTTAGE CITY #4443

K III  
T-1000

**REPORT FROM REP**

**\*\*\*CHANGES\*\*\***

[illegible]

**STATION MAKEGOOD OFFERS:**

M1 OK'D BUY#16 MISSED: SUN/1100P-1130P

DATE: 01-11-2024  
TIME: 11:30  
FROM: SUN/1100F-1130F  
TO: SUN/1130P-1235A  
SUBJECT: OFFER: SUN/1130P-1235A

OFFER: SUN/1130P-1235A  
CMT: TIME CHG FOR NF

CMT:TIME CHG FOR NEWS FL  
CMT:SPT IS BOOK -  
THEY TEN

CMT:SPT IS BOOK- THX JEN

SEP 23

SEP 23

# FBALL

**ATTACHED**

305

503

303

(SEP 17/12)

(SEPT 7/12)  
PT. C ADVISOR

**PLS ADVISE**

SEP/12 38025.00

**38025.00**

|                |          |
|----------------|----------|
| CONTRACT TOTAL | 38025.00 |
|----------------|----------|

| STATION            | SPOTS     | AMOUNT     |
|--------------------|-----------|------------|
| WISN-TV            | 50        | \$3,800.00 |
| <b>TOTAL SPOTS</b> | <b>50</b> |            |

|               |           |          |          |          |         |         |         |         |
|---------------|-----------|----------|----------|----------|---------|---------|---------|---------|
| MARKET TOTALS | \$122,661 | WPXI 31% | KDKA 53% | WTAE 15% | WPGH 1% | CABL 0% | WPCW 0% | WPMY 0% |
|---------------|-----------|----------|----------|----------|---------|---------|---------|---------|

**SVC- NSI**

**DEMOS- RA35+\***

| MOD CODE | A-ADD | B-BUY | TYPE | C-CANCELLED | DE-DELETE | E-EFF | DATES | J-LENGTH | M-MAKEGOOD | N-PROGRAM NAME |
|----------|-------|-------|------|-------------|-----------|-------|-------|----------|------------|----------------|
|----------|-------|-------|------|-------------|-----------|-------|-------|----------|------------|----------------|

| P-CLASS, PLAN, SECT | Q-PAID PGM | R-RATE | S-SPOTS PER WEEK | T-TIME | X-LATE | Y-DAYS | Z-COMMENTS | *-MULTIPLE |
|---------------------|------------|--------|------------------|--------|--------|--------|------------|------------|
|---------------------|------------|--------|------------------|--------|--------|--------|------------|------------|

REP HEADLINE# 6316663 TRF# 331680 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP17/12 12.4

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200  
ALEXANDRIA, VA 22314 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6316663 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 9/18 EST#273 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP17/12 12.48

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$38,025  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#16 MISSED: SUN/1100P-1130P SEP23  
OFFER: SUN/1130P-1235A SEP23  
CMT: TIME CHG FOR NEWS FLW FOOTBALL  
CMT: SPT IS BOOK- THX JEN

30S \$1,700.00 (SEP17/12)  
30S \$1,700.00 PLS ADVISE.

CONTRACT TOTAL 38025.00  
TOTAL SPOTS 50